



100%使用北海道產生牛奶 醇厚香甜「北海道原生牛乳」

Use 100% of Hokkaido produced milk
Rich and deep with richness and sweetness
"Hokkaido's Sonomanma milk"

水、牧草、飼料還有愛 我們集齊了生產美味牛乳所需的全部條件

Water, grass, feed and affection.
All the conditions for making delicious milk are there.

我們使用從北海道最大的生乳生產地，且品質有保證的道東地區直送的生乳來製造。「北海道原汁原味的牛奶」的特徵是香醇濃厚以及甘甜順口。而其美味的秘密有 3 個①由荷蘭乳牛與娟娜種乳牛配種而成的特別乳牛②使用嚴選的牧草及耗時 20 年開發的混合飼料來養育③再來就是對寶貴的牛隻們的愛。為了讓牛隻們享受舒適的睡眠品質而製作特製的床，以及為了不讓牛隻們生病感冒而讓牛隻們穿上上衣等等，就像是自己的孩子般地細心呵護養育。正因為在北海道這塊寬廣的土地上，牛隻們可以無憂無慮地被細心呵護養育成長，才能產出如此大量美味的牛奶。由於都是健康的牛隻且無過度搾取，因此牛奶的味道濃郁且富含大量鮮味成分及營養素等。這正是「北海道原汁原味的牛奶」。

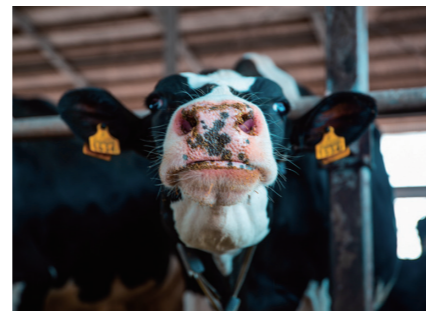
It is the largest producer of raw milk in Hokkaido, and the east area whose milk is stable in quality. The raw milk is sent directly from there and manufactured. The feature of "Hokkaido's Sonomanma milk" is rich and deep with richness and sweetness. There are three secrets to such a special taste. 1. A special cow for milking that combines Holstein and Jersey species. 2. Use carefully selected grass and mixed feed developed over 20 years 3. Lastly the most important thing. It is a love from dairy farmers to cows. We make special beds for cows to sleep comfortably, and put them on a jacket in order not to catch a cold, etc., and bring up like children. The cows brought up without stress and with love in the vast land of Hokkaido produce a lot of delicious raw milk. Because it is healthy, stress-free, and squeezed milk, it is rich and full of umami ingredients and nutrients. That is the "Hokkaido's Sonomanma milk".



北海道原生牛乳

內容量 1000ml
賞味期限 30天 保存溫度 冷藏

Hokkaido's Sonomanma milk
Contents : 1000ml / Expiration : 30 days /
Temperature : cold storage



可提供促銷用 POP

Tenderable sales POP



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銷售・表彰等業績

Results of sales/awards



日本国内銷售

連鎖超市 (150 家店鋪) 也正在進軍酸奶和冰淇淋等領域。

【Domestic sales】
Supermarket chain (150 store operations)
We are also expanding into yogurt and ice cream.

獲獎情況

獲得 2018 年和 2019 年世界品質評鑒大會 (Monde Selection) 金獎。

【History of awards】
Won the Monde Selection Gold Award in 2018 and 2019.



海外銷售

台灣的銷售實績大約為每週 9.6 噸 (9,600 瓶) 是日本產牛乳中的銷量冠軍

【Overseas sales】
About 9.6 tons (9,600 bottles) sold in Taiwan per week. Top sales among Japanese milk



公司概要

Company Outline

MMJ 株式會社 (群馬縣伊勢崎市)

Milk Market Japan Inc. (Isesaki City, Gunma, Japan)

<https://milkmarket-japan.com>

MAIL: kumaki@milkmarket-japan.com

在日本牛乳流通領域發起革命的創新型企業

MMJ 株式会社自成立之初就給自己定位為奶農的夥伴，志在實現生牛奶的自主流通，一步一步地擴大了覆蓋網絡。公司擺脫了原來的被指定團體壟斷的多層次流通結構，通過省去了中間費用的簡潔明了的合同規定好牛乳的價格，為改善奶農的經營狀況做出了貢獻。2018 年國家廢除指定團體制度後，公司被農林水產省認定為收集生牛乳並將其銷售給乳業公司的服務商。今後公司將擴充一直以來構建起的奶農和乳業公司的網絡，始終發揮自己作為生牛乳自由流通先鋒企業的作用。為了與奶農及乳業公司共同進步和發展而不斷挑戰。這就是 MMJ 的使命。

An innovative company that revolutionized Japan's milk distribution

MMJ Co., Ltd. was founded as a partner of dairy farmers who would like to distribute raw milk independently, and has expanded its network. We broke away from the multi-tiered distribution structure that the designated group has monopolized. We have contributed to the improvement of the dairy farmer's management by the milk price with a simple contract that saves unnecessary intermediate costs. After the designated group system was abolished in 2018, it was certified by the Ministry of Agriculture and Water as a business that collects raw milk and sells it to the dairy industry. We believe that expanding our network of dairy farmers and the dairy industry we have built up to now will always play a leading role in maintaining free circulation of raw milk. To advance and develop dairy farmers and business together. The challenge is MMJ's mission.

